## **CLAIMS**

1		1.	A method for storing Internet advertisements at a user computer, comprising
2		the ac	ets of:
3			receiving plural Internet advertisements, at least one advertisement including
4		a tag;	; and
5			saving at least one advertisement at the user computer at least partially
6		based	on the tag.
1	A COMPANY COMP	2.	The method of Claim 1, wherein the tag is a Hypertext Markup Language
2	geng goods geng comp weng off geng comp.	(HTM	fL) tag.
	the thing		
1		3.	The method of Claim 1, further comprising the act of:
2	Track Company		displaying a button; and
3	And the field the field of the		in response to the button being toggled, displaying the saved advertisement.
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1		4.	The method of Claim 3, wherein plural advertisements are saved and the
2		metho	od further comprises:
3			allowing the user scroll through the saved advertisements.
1		5.	The method of Claim 4, wherein the saved advertisements include at least
2		one li	nk to a website and the method further comprises:

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	recalling a saved advertisement, the saved advertisement having at least one				
link to	a website; and				
	accessing the website from the saved advertisement when the link is				
toggled	1.				

- The method of Claim 1, further comprising the acts of:
   displaying a previous button;
   displaying a next button; and
   accessing saved advertisements when the previous button and next button
  are toggled.
- 7. A system for saving at least one Internet advertisement at a user computer comprising:

at least one server;

at least one database connected to the server, the database storing plural Internet advertisements, at least one advertisement including a tag; and

at least one user computer connected to the server via an Internet connection, the server transmitting the Internet advertisements to the user computer, the user computer including a program for saving at least one Internet advertisement at least partially based on the tag.

8. The system of Claim 7, wherein the program includes:

2			logic means for receiving plural Internet advertisements; and
3			logic means for saving at least one advertisement at the user computer.
1		9.	The system of Claim 7, wherein the tag is a Hypertext Markup Language
2		(HTN	ML) tag.
1		10.	The system of Claim 8, wherein the program further comprises:
2			logic means for displaying a button; and
3	de tima		logic means for displaying the saved advertisement in response to the button
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1		11.	The system of Claim 10, wherein plural advertisements are saved and the
2	<b>#</b>	progr	am further comprises:
3	E To the British of the Court o		logic means for allowing the user scroll through the saved advertisements.
1	4	12.	The system of Claim 11, wherein the saved advertisements include at least
2		one li	nk to a website and the program further comprises:
3			logic means for recalling a saved advertisement, the saved advertisement
4		havin	g at least one link to a website; and
5			logic means for accessing the website from the saved advertisement when
6		the lir	nk is toggled.

1		13.	The system of Claim 8, wherein the program further comprises:
2			logic means for displaying a previous button;
3			logic means for displaying a next button; and
4			logic means for accessing saved advertisements when the previous button
5		and 1	next button are toggled.
1		14.	A computer program device, comprising:
2			a computer readable means having logic means for storing at least one Interne
3		adve	rtisement, comprising:
4	The state of the s		logic means for receiving plural Internet advertisements, at least one
5	good, ories, ori	adve	rtisement including a tag; and
6			logic means for saving at least one advertisement at the user computer at
7	s strong good strong st	least	partially based on the tag.
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2	10 10 10 10 10 10 10 10 10 10 10 10 10 1	Mark	rup Language (HTML) tag.
1		16.	The computer program device of Claim 14, wherein the computer readable
2		mean	s further comprises:
3			logic means for displaying a button; and
4			logic means for displaying the saved advertisement in response to the button
5		being	toggled.

1		17.	The computer program device of Claim 16, wherein plural advertisements
2		are sa	aved and the computer readable means further comprises:
3			logic means for allowing the user scroll through the saved advertisements.
1		18.	The computer program device of Claim 14, wherein the saved
2		adver	tisements include at least one link to a website and the computer readable
3		mean	s further comprises:
4	di vina		logic means for receiving plural Internet advertisements, at least one
5		adver	tisement including a tag; and
6	ry, may, reny March Carel March Carel		logic means for saving at least one advertisement at the user computer at
7	Company of the compan	least 1	partially based on the tag.
1	the first Com that Com the	19.	The computer program device of Claim 14, wherein the computer readable
2		means	s further comprises:
3			logic means for displaying a previous button;
4			logic means for displaying a next button; and
5			logic means for accessing saved advertisements when the previous button
6		and no	ext button are toggled.
1		20.	A method for viewing Internet advertisements at a user computer,
2		compr	ising the acts of:

3	viewing at least a first banner advertisement;	
4	viewing at least a second banner advertisement;	
5	initiating a request to view an advertisement history;	
6	viewing the first and second banner advertisements within the advertise	ment
7	history; and	
8	utilizing the first and second banner advertisements to access respective	web
9	sites corresponding thereto.	
1	21. The method of Claim 20, further comprising the act of:	
2	toggling an advertisement history button; and in response to the button being toggled, viewing the advertisement history  The method of Claim 21, subscript to 11, 11, 11, 11, 11, 11, 11, 11, 11, 11	
3	in response to the button being toggled, viewing the advertisement history	ry.
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1	The method of Claim 21, wherein plural banner advertisements are save	d
2		
3	and the method further comprises:  scrolling through the saved banner advertisements.	